



# COMPANY PROFILE

Trades Up Limited

website: [www.tradesuplimited.com](http://www.tradesuplimited.com)

# Welcome to Tradesuplimited



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A Partnership Invested in Your **Success**

We are an international financial company engaged in investment activities, which are related to trading on financial markets and cryptocurrency exchanges performed by qualified professional traders.

## WHO WE ARE

### WHAT IS TRADES UP LIMITED?

We are an international financial company engaged in investment activities, which are related to trading on financial markets and cryptocurrency exchanges performed by qualified professional traders.

We are a business inclined profitable investment company with all the right tools and experts to help you grow your investment.



## WHO WE ARE

A solid pool of liquidity for the company's operations is provided by attracting private investments. By allocating a part of its profits to its investors, TradesUp Limited provides the company's professionals with the necessary funds to carry out trading transactions, investments, and conversions. Thanks to this, you can distribute funds in various directions and not miss profitable projects and deals. Our approach to active investment management is based on an investment process that fully integrates sustainability analysis into our decision-making and is focused on long term performance.

Our investment process underpins our differentiated thinking about the dynamics that drive and influence the performance of portfolios. We construct portfolios of sustainable markets with the confidence derived from our deep research and analysis.

- Making responsible investment decisions
- Holding ourselves to the highest ethical standards
- Respecting the interests of our clients and stakeholders



## A PROFITABLE INVESTMENTS FOR INVESTORS

TradesUp Limited has sought to align our interests with those of our investors, investment partners, and employees. This has allowed us to proudly build and maintain a culture of ethical behavior, transparency, and social responsibility in both our investments and our operations. By performing a wide range of operations, TradesUp Limited makes profits from different diversified sources like trading operations on the cryptocurrency and currency markets, dividends from the implementation of successful startups, and commissions for exchange operations for large legal entities. As a global investment firm, we foster diverse perspectives and embrace innovation to help our clients navigate the uncertainty of capital markets. We're fostering a culture of diverse perspectives and innovation to help advance our clients' success. And we're doing it responsibly-from how we act to how we trade-because outcomes mean more than financial returns.

We're committed to helping you achieve better outcomes...the way you define them. We get there by empowering diverse perspectives and breaking through boundaries. We're collaborative and connected and we never stop working for you.



## SERVING OUR CLIENTS

We work every day to earn our clients' trust, whether they're individual investors or the world's biggest institutions. By tapping a global network of diverse perspectives, we design innovative solutions tailored to meet investors' unique needs and engineered to deliver the performance they expect. We offer sophisticated wealth-planning tools and expert advice for high-net-worth individuals, families and smaller institutions, helping investors make their money meaningful. Responsible investing is part of a growing movement-one we can help you embrace. Ultimately you don't have to choose between profits and purpose. You can pursue both. Responsible investing is more than a slogan. It involves real investment choices. But there are many ways to invest through a responsible lens-and sometimes it's hard to know where to start. Let us help you with the essentials.

Our strategies embody our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors. Embodies our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors.



## SERVING OUR CLIENTS

Our financial team also includes specialists who are experts in evaluating new private businesses called start-ups which have most chances to grow into large-scale and highly profitable enterprises. The idea is very simple: every business need starting capital to go through bureaucratic formalities, rent premises, purchase equipment and other assets, hire employees and so on. As a rule, start-ups don't have sufficient funds to afford everything they need for effective activity. Banks are quite prudent to "newbies", so it is often very difficult to borrow as much as necessary from banks. TradesUp Limited investment platform intends to stay in business for a long time and do its best to ensure high revenue on investor's deposits. The more money we collect, the higher the return. That's why TradesUp Limited investment platform had started attracting small investments starting from only \$100. Our experts had examined and analyzed the relevant investment markets and developed a highly efficient trading strategy. Investors can choose from a variety of investment packages to invest their funds for different periods of time and receive the best revenue at low risks. Please find more information on investment terms in your personal account. In addition to favorable investment proposal, we also offer fair-and transparent conditions of the affiliate program.



## SERVING OUR CLIENTS

You have the opportunity to start a business of your own and earn additional money by just sharing the word of our Company and demonstrating its potential to others. Our referral rewards program offers earning from deposits made by your referrals.

TradesUp Limited investment platform is a safe place to keep and increase your money.

REBAIRO OOB CREMIS



## DEDICATED EXPERTS

We are investment experts with an explicit focus on protection and security. We understand that every customer has different circumstances and objectives and it's these differences that influence our diverse range of products. Each of our clients is assigned a personal gold consultant to offer expert guidance on products, markets and timing, with no obligation to purchase. Not merely a shopping basket experience, our investments are tailored to the investor and designed to minimize tax exposure. Our in-house specialists hold qualifications in Law, Accountancy, Investment Banking and Property and use their broad and extensive knowledge to deliver practical and tax-efficient solutions for our clients. TradesUp Limited offers a uniquely consultative approach to purchasing and selling physical gold and silver, regardless of how much you are looking to invest. We pride ourselves on our simple and tailored strategy, working with beginners and experienced investors alike, to find the precious metal investment that will benefit those most. Whether you are looking to convert personal savings or part of your pension into physical gold or silver, we can provide a tax-efficient solution. In addition, our Buy Back Guarantee means your gold and silver investment is as liquid as the cash in your bank account.



## DEDICATED EXPERTS

TradesUp Limited has quickly established itself as a trusted market leader. We are members of the Royal Numismatic Association, European Numismatic Association, European Chamber of Commerce and the Information Commissioner, as well as being frequently featured in the Press including FT, Daily Mail, Reuters, WSJ, Money Week, Observer, Guardian, Your Money and others. Quality and performance We provide a disciplined value approach to your investment planning with our top-down, bottom-up approach to research. We aim to achieve sustainable income and capital gains from your investment portfolio by following consistent value-based guidelines. With the utmost regard for client confidentiality, we offer objective financial advice with investment strategies that work delivered through service that is not driven by commissions but a share of investment performance.

**Experienced Portfolio Managers** TradesUp Limited comprises of a team of professional account managers aimed at adequately maximizing account profits



## DEDICATED EXPERTS

### 24/7 Support Service

We understand how important having reliable support service is to you. Please don't hesitate to contact us should you have any questions and we will get back to you in no time!

DEDICATED EXPERTS



# WHY CHOOSE TRADES UP LIMITED

## WHY CHOOSE TRADES UP LIMITED

### Legal Company

Our company conducts absolutely legal activities in the legal field. We are certified to operate investment business, we are legal and safe

### Anonymity

Anonymity and using cryptocurrency as a payment instrument. In the era of electronic money - this is one of the most convenient ways of cooperation Our goal is to provide our investors with a reliable source of high income, while minimizing any possible risks and offering a high-quality service.

### High reliability

We are trusted by a huge number of people. We are working hard constantly to improve the level of our security system and minimize possible risks



# WHY CHOOSE TRADES UP LIMITED

## Taxation

As a governance-oriented investment firm, we help fund public works and services and to build and maintain the infrastructures used in our resident country through our prompt tax filings.

## Daily Income

You will receive earnings every 24 hours on all days of the year. Your deposit is working all the time, even on weekends and holidays.

## Fast Withdrawals

Your withdrawal will be processed by our operators as fast as possible. Maximum waiting time is up to 24 hours

## Data Protection

We make every effort to ensure that your data and funds are 100% secured. We only use secure connections and top-class servers.

## Algorithmic Trading

In addition to manual trading by top-level traders, our specialists have developed specialized software (robot) that trades according to specified algorithms and brings a stable income to the company.



# WHY CHOOSE TRADES UP LIMITED

## Exchange Operations

Our company provides an opportunity to exchange funds for both private clients and companies. Low commissions with large volumes of transactions bring good additional income.

## Benefits of Investing with Us

We share information efficiently, improving collaboration and productivity.

We're succinct, candid and kind.

We practice active listening.

We talk to people directly about issues, instead of concealing or choosing gossip.

## Positive Energy

We're optimistic about the future and determined to get there.

We co-create solutions instead of choosing blame and criticism.

We create moments of play at work.

We take care of each other, and help each other grow.



# WHY CHOOSE TRADES UP LIMITED

## Continuous Learning

We view every situation as an opportunity to learn (especially when the going gets tough).

We're more interested in learning than being right.

We value giving and receiving regular feedback.

We learn from and mentor those around us.

## Efficient execution

We complete high quality work quickly by working smarter, not harder.

We value completing tasks, instead of just talking about them.

We prefer automation over manual work.

We prioritize, focusing on the 20% that will get us 80% of the impact.



# WHY CHOOSE TRADES UP LIMITED

## Funds Management

Started in 2020, the Funds Management business supports new and emerging investment platforms through their launch and growth phases.

Funds Management builds on the Company's success in Investment Management supports the move towards a leader in alternative investing. Leveraging the Group's rich business heritage, global network, and strong financial position, Funds Management provides managers significant investment capital as well and operational and financial support to grow their portfolio. In addition, this platform gives investors access to multiple boutique fund managers through an institutional platform backed by a premier listed financial services company.

In recent years the investment industry, and in turn investors, have introduced a new gauge: TradesUp Limited - Environment, Social and Governance as a supplement to traditional financial gauges.

TradesUp Limited changes are happening faster than ever, reshaping how people live and invest. We believe that TradesUp Limited factors are going increasingly mainstream and can be used to drive investment outperformance.



# WHY CHOOSE TRADES UP LIMITED

## Investing for a sustainable future

The era of green bonds has arrived. We are seeing the increasing use of bond markets to raise capital to fund the low-carbon economy, especially from the issuance of 'green bonds'.

While many in the fixed income market are grappling with green bonds, others are working out how best to incorporate broader environmental, social and governance TradesUp Limited strategies into their portfolios, a task rapidly growing in importance.

## Why does it matter?

TradesUp Limited changes are happening faster than ever, reshaping how people live and invest. We believe that TradesUp Limited factors are going increasingly mainstream and can be used to drive investment out performance.

Making the first step right is crucial to the long road of investments. Of the five steps, the first is to assess your risk tolerance and decide the most suitable asset allocation for yourself.

Different people have different attitudes towards investment. Some are not willing to take any risks or withstand losses, and therefore would rather forgo potentially higher returns. Some are willing to take some risks but tend to avoid huge volatility. Some are willing to take risks in exchange for returns that outperform the markets.



# WHY CHOOSE TRADES UP LIMITED

## Portfolio management

In the investing journey, investors should start off by constructing a portfolio that accommodates their investment objectives and risk profiles. However, setting up the initial asset allocation is merely a starting point. It is equally important to regularly rebalance the portfolio to ensure the asset weightings are consistent. Overlooking the need to rebalance the portfolio can prevent investors from achieving their long-term investment goals.

## Market changes shift portfolio away from initial objective

In an investment portfolio, the relative weights of different asset classes may change due to market fluctuations, which lead to a shifted asset allocation that deviates from the original target. In this case, rebalancing the portfolio will mean restoring the weightings of portfolio assets to the original designed levels.

## Hedge Funds and Private Equity

The Company's investments in externally managed private equity funds and hedge funds, as well as private equity direct and co-investments. The portfolio seeks to maximize risk-adjusted returns and diversify exposure by industry and geography, while giving the Company a global view of the alternative investment landscape.

With our archiving capacities and constant education of our staff, monitoring ever changing regulations and global finance requirements we are sure we can be a valuable ally in your expansion.



# WHY CHOOSE TRADES UP LIMITED

## Hit your investment targets with the right approach

Once you have identified your investment targets, you can put your cash into different asset classes and construct a portfolio based on your risk tolerance. The idea of asset allocation is to include equities, bonds and other investment tools in a basket. Since different investment vehicles come with different risk-return profiles, asset allocation is never easy. Generally, the higher the potential return of an asset class, the higher the risks it carries.

## Capital Markets

With different packages, our system is modelled to accommodate everyone no matter how much you have to invest.

## A Team of Professionals.

With our team of professionals, our investment strategies guarantee you a considerable return on investments to secure your future.

## Administrative services

Let our dedicated staff take care of all your administrative services. Paper-work, contracts, legal, we take care of all the boring things.



## OUR SERVICES

- **Cryptocurrency**
- **Oil and Gas**
- **Gold Investment**
- **Loan and Grant**
- **Medical Cannabis**
- **Forex Trading**
- **Retirement Program**



# Cryptocurrency

## ΚΡΥΠΤΟΝΗΜΕΙΑ

### CRYPTOCURRENCY

We offer all traders the opportunity to trade a wide range of the top ranked digital coins 24/7\*. Today cryptocurrencies have become known to most people as a conventional and popular investment option. The main purpose of this new technology is to allow people to buy, trade, and invest without the need for banks or any other financial institution. Cryptocurrencies are highly volatile and can be profitable to any trader's portfolio. Cryptocurrencies are not physical coins they are electronic, a digital asset that remains as data. There are several other coins also reaching a high-level market share such as Bitcoin and Bitcoin Cash, Dash, Ripple, Ethereum and Ethereum Classic.



# Oil and Gas

## OIL AND GAS

### OIL AND GAS

Surprising as it might be, anyone can invest in the oil market to make a profit. Indeed, the development of online trading platforms has allowed individuals to use their savings to speculate on rising or falling oil prices. To this end, simply choose your method of trading between the CFDs offered by Forex brokers, which are specifically designed for beginners. Invest-oil.co.uk makes a point to explain how these two trading tools work and how best to use them for profit. You have no doubt noticed that, since 2014, the oil prices have fallen greatly. After approaching \$100 per barrel they finally lost nearly 50% of their value. But, as with all financial markets, the oil market is governed by cycles alternating between rising and falling trends. Therefore, the analysts predict a new rising trend shortly that may enable investors to achieve substantial profits. It is therefore judicious to closely monitor the emergence of this new trend to take position over the long term, or take position now using a short term cover. To trade in oil online using CFDs it is strongly recommended to use data from both technical and fundamental analysis.



# Gold Investment

## GOLD INVESTMENT

### GOLD INVESTMENT

Commonly seen as a great store of wealth, this precious metal is also known as a reliable safe-haven asset. With a rich history amongst almost all global cultures, gold remains a highly popular investment. Although it has multiple uses, its primary function is typically to hedge against inflation in an often volatile futures market, as well as to diversify existing Precious Metals Investment Retirement Accounts. Gold has been one of the most valuable precious metals throughout human history, used by elites as a symbol of wealth for centuries due to its rarity and its ability to hold its worth for a long time. Historically, it has been the most common way to pass on one's wealth as an inheritance from one generation to the next.



## Loan and Grant

### LOAN AND GRANT

Getting a loan doesn't have to be intimidating, with the right lender it can be a simple process. You only need a lender committed to taking the mystery out of the mortgage loan process! At Elite Asset Limited, we understand! Our investors want simple facts, honest answers and competitive products. DGS automatically offers loan services to investors with over \$50,000 investment either in our normal Elite Asset Limited financial Services packages or the NFP plans. Investors over \$50,000 are entitled to loans of \$200,000-1 million dollars yearly with 5% paid monthly, or the investor could wish to compound the interest till the time limit, provided all required information and identity of the investor are duly confirmed by Trades up Limited loan board. Every investor above \$50,000 is provided with a personal account manager and the investor has a direct communication with the manager in order to see that our loan offers are secured. GREAT INVESTING WITH Trades Up Limited FAMILY



# Medical Cannabis

## Medical Cannabis

### MEDICAL CANNABIS

For many years we have been working conscientiously and with the most diverse technologies and means. We have constantly successfully completed our projects. We believe that the full benefits and potential of cannabis as a medical therapy are within our reach only through supply chain transparency, an engaged and active network of cannabis users, and data that is consistently available and verifiable for medical surveys and for developing and establishing therapies and life-prolonging solutions and treatments on blockchain technology. Our vision is one in which cannabis medical research gets the support it needs and deserves.



# Forex Trading

## FOREX TRADING

### FOREX TRADING

Forex is a portmanteau of foreign currency and exchange. Foreign exchange is the process of changing one currency into another currency for a variety of reasons, usually for commerce, trading, or tourism. According to a recent triennial report from the Bank for International Settlements (a global bank for national central banks), the average was more than \$5.1 trillion in daily forex trading volume. Because of the worldwide reach of trade, commerce, and finance, forex markets tend to be the largest and most liquid asset markets in the world. Market participants use forex to hedge against international currency and interest rate risk, to speculate on geopolitical events, and to diversify portfolios, among several other reasons.



# Retirement Program

## Retirement Program

### RETIREMENT PROGRAM

Saving for retirement can be a daunting task, but with a sound strategy, it's well within reach. Digital Grow Asset is here to bring clarity to retirement planning and set you on your path to success. Here you'll better understand your options and find the right investment. If you had the chance to double—or even quadruple—your retirement savings, you'd probably jump at that opportunity, right? Well, there's one simple change you can make today that's sure to boost Digital Grow Asset study of worldwide retirement saving habits discovered that people with some kind of retirement plan have more than three times as much in their nest egg than those with no plan at all. And savers who take it one step further by working with an investing advisor to put their plan to paper? Their average nest egg is a whopping 445% bigger than non-planners. That's a big deal! Now, did you catch that? By working with an advisor and by having a plan in place, you can supercharge your retirement saving



## OUR COMPANY'S CERTIFICATE

We are a registered company in  
New Zealand

[Check it Out](#)



### Certificate of Incorporation

TRADES' UP LIMITED

8460307

NZBN: 9429050793846

This is to certify that TRADES' UP LIMITED was incorporated under the Companies Act 1993 on the 24th day of August 2022.



Registrar of Companies



## PAYMENT METHOD



# Thank you!

website: [www.tradesuplimited.com](http://www.tradesuplimited.com)

